

Environmental Disclosure for the Electricity Products of Direct Energy Business Marketing, LLC

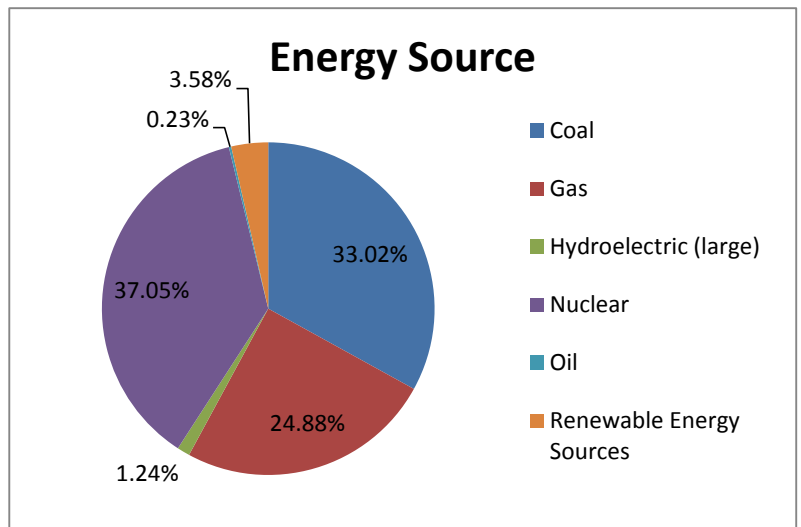
Electricity Supplied from June 1, 2015 to May 31, 2016

Electricity can be generated in a number of ways with different impacts on the environment. The standardized environmental information shown below allows you to compare this electricity product with electricity products offered by other electric suppliers. The data shown below are default values and do not necessarily reflect the energy that Direct Energy Business Marketing, LLC will supply.

Energy Source

Direct Energy Business Marketing, LLC relied on these energy resources to provide the electricity product.

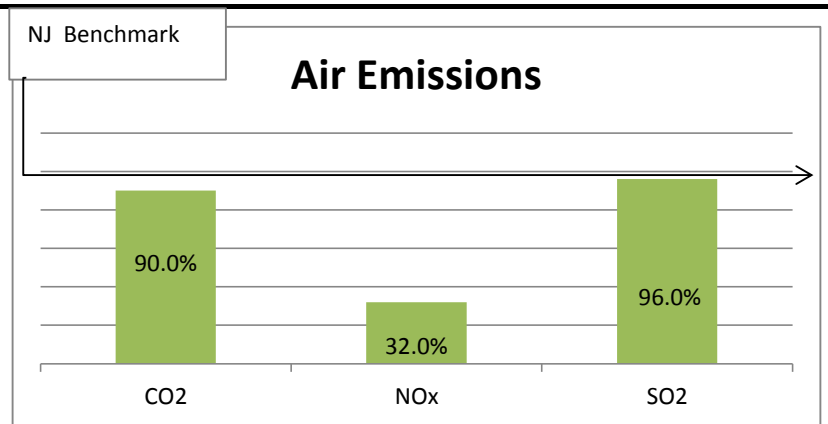
Coal	33.02%
Gas	24.88%
Hydroelectric (large)	1.24%
Nuclear	37.05%
Oil	0.23%
Renewable Energy Sources	3.58%
Captured methane gas	0.33%
Fuel cells	0.03%
Geothermal	0.00%
Hydroelectric (small)	0.00%
Solar	0.09%
Solid waste	0.57%
Wind	2.31%
Wood or other biomass	0.25%
Total:	100.00%
Renewable Energy Sources Subtotal	3.58%



Air Emissions

The emission data given are default values and represent the average amount of air pollution associated with the generation of electricity in the region. This amount is compared to the New Jersey benchmark. The benchmark approximates the average emission rate for all electricity generation in New Jersey.

CO₂ is a "greenhouse gas" which may contribute to global climate change. NO_x and SO₂ react to form acids found in acid rain. NO_x also reacts to form ground level ozone, an unhealthy component of "smog."



Source	CO ₂	NO _x	SO ₂
Total	90.0%	32.0%	96.0%

Energy Conservation

Direct Energy Business Marketing, LLC is not investing in energy conservation measures for this electricity product. Energy conservation measures means less electricity needs to be generated and pollution is avoided.

Avoided Generation	Avoided Air Emissions
0 kWh	0 tons CO ₂
	0 tons NO _x
	0 tons SO ₂